

HACKS HACKERS STYLE GUIDE

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Last updated: 11.30.2010 by @bethddavidz

MAIN LOGOS

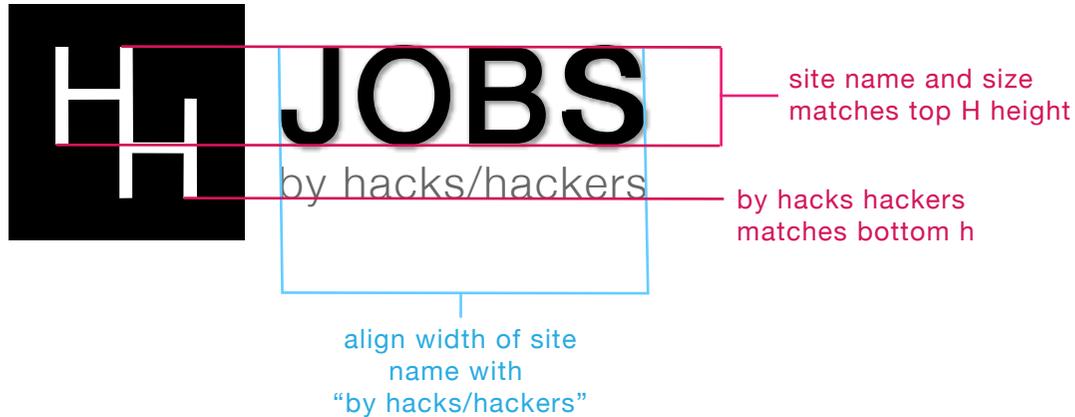


SITE LOGOS



SPECS

logo elements centered



ascender height same as body. if too tight, center vertically.



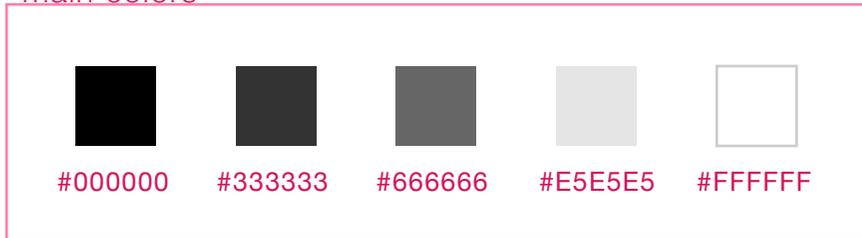
chapter/slogan text aligned to right

NOTE: It's acceptable to add a slight inner drop shadow to the white letters on black or a slight drop shadows to the black boxes.

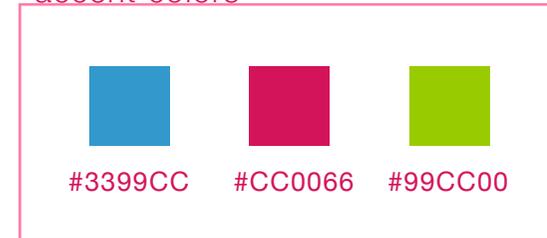


COLORS + FONTS

main colors



accent colors



Helvetica Neue Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Helvetica Neue Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

PREFERED FONTS

- Helvetica Neue Regular
- Helvitca Neue Light

DEFAULT FONTS

Arial, Helvetica, sans-serif

STYLIZED BRANDING

- HACKS/HACKERS should be all upper case
- Chapter names and slogans should be all lower case
- For break-off sites (Jobs, Help etc.) site name all upper, 'by hacks/hackers' in lower case

LOCAL CHAPTERS

CHAPTERS

atlanta

atlanta chapter | rebooting journalism

dallas ft. worth

dallas ft. worth chapter | rebooting journalism

new orleans

new orleans chapter | rebooting journalism

san diego

san diego chapter | rebooting journalism

austin

austin chapter | rebooting journalism

helsinki

helsinki chapter | rebooting journalism

new york city

new york city chapter | rebooting journalism

seattle

seattle chapter | rebooting journalism

bay area

bay area chapter | rebooting journalism

houston

houston chapter | rebooting journalism

pittsburgh

pittsburgh chapter | rebooting journalism

toronto

toronto chapter | rebooting journalism

birmingham, uk

birmingham chapter | rebooting journalism

london

london chapter | rebooting journalism

phoenix

phoenix chapter | rebooting journalism

washington dc

washington dc chapter | rebooting journalism

boston

boston chapter | rebooting journalism

los angeles

los angeles chapter | rebooting journalism

portland

portland chapter | rebooting journalism

brussels

brussels chapter | rebooting journalism

miami

miami chapter | rebooting journalism

st. louis

st. louis chapter | rebooting journalism

chicago

chicago chapter | rebooting journalism

minneapolis

minneapolis chapter | rebooting journalism

salt lake city

salt lake city chapter | rebooting journalism

build elements

city type b t | h d k

CHAPTER LOGOS



atlanta

atlanta chapter | rebooting journalism

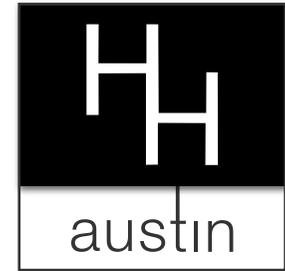


HACKS

HACKERS

atlanta chapter | rebooting journalism

CHAPTER LOGOS



austin
austin chapter | rebooting journalism



CHAPTER LOGOS



bay area
bay area chapter | rebooting journalism



CHAPTER LOGOS



birmingham, uk

birmingham, uk chapter | rebooting journalism



HACKS **HACKERS**

birmingham chapter | rebooting journalism

CHAPTER LOGOS

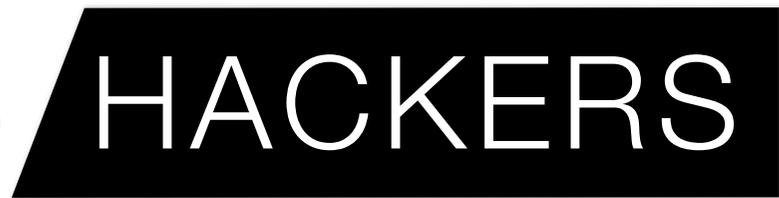


boston

boston chapter | rebooting journalism



HACKS



boston chapter | rebooting journalism

CHAPTER LOGOS



brussels
brussels chapter | rebooting journalism



CHAPTER LOGOS



chicago
chicago chapter | rebooting journalism



CHAPTER LOGOS



dallas ft. worth

dallas ft. worth chapter | rebooting journalism



HACKS HACKERS

dallas ft. worth chapter | rebooting journalism

CHAPTER LOGOS



helsinki
helsinki chapter | rebooting journalism



CHAPTER LOGOS



houston
houston chapter | rebooting journalism



CHAPTER LOGOS



london
london chapter | rebooting journalism



CHAPTER LOGOS



los angeles
los angeles chapter | rebooting jonalism



CHAPTER LOGOS



miami

miami chapter | rebooting journalism



miami

HACKS **HACKERS**

miami chapter | rebooting journalism

CHAPTER LOGOS



minneapolis
minneapolis chapter | rebooting journalism



CHAPTER LOGOS



new orleans
new orleans chapter | rebooting journalism



CHAPTER LOGOS



new york city
new york city chapter | rebooting journalism



HACKS **HACKERS**

new york city chapter | rebooting journalism

CHAPTER LOGOS



pittsburgh
pittsburgh chapter | rebooting journalism



CHAPTER LOGOS



phoenix
phoenix chapter | rebooting journalism



CHAPTER LOGOS



portland
portland chapter | rebooting journalism



CHAPTER LOGOS



salt lake city

salt lake city chapter | rebooting journalism



HACKS HACKERS

salt lake city chapter | rebooting journalism

CHAPTER LOGOS



st. louis
st. louis chapter | rebooting journalism



CHAPTER LOGOS



san diego
san diego chapter | rebooting journalism



CHAPTER LOGOS



seattle
seattle chapter | rebooting journalism



HACKS

HACKERS

seattle chapter | rebooting journalism

CHAPTER LOGOS



toronto

toronto chapter | rebooting journalism



HACKS HACKERS

toronto chapter | rebooting journalism

CHAPTER LOGOS



washington dc
washington dc chapter | rebooting journalism



HACKS

HACKERS

washington dc chapter | rebooting journalism